



CAESAR, RIVISE, BERNSTEIN, COHEN & POKOTILOW, LTD.
Intellectual Property Legal Counsel and Litigation Services



INTELLECTUAL PROPERTY COUNSEL FOR VISIONARIES



Revise

More than Meets the Eye

The Caesar Rivise logo  honors our founding partners, Abraham Caesar and Charles Rivise, and symbolizes our ongoing commitment to the full-range of intellectual property law, including copyrights, trademarks and patents.



CAESAR, RIVISE, BERNSTEIN, COHEN & POKOTILOW, LTD.

With a long and distinguished 80-year history, Caesar, Rivise, Bernstein, Cohen & Pokotilow, Ltd. has counseled clients worldwide by providing the creative solutions and legal strategies necessary to procure, manage and enforce complex intellectual property needs in this ever-changing field. Through the experience of our attorneys, our quality approach to client service

Since 1926, Caesar, Rivise, Bernstein, Cohen & Pokotilow, Ltd. has maintained a position as a "boutique" law firm specializing exclusively in intellectual property (IP) law. Our attorneys have earned their position as leaders in this field. Ten Caesar Rivise attorneys are SuperLawyers®, acknowledging them as among the top 5% of attorneys in Pennsylvania. Chambers USA Guide recognizes Caesar Rivise and three of our attorneys as among the best in Pennsylvania in IP law. Four attorneys are identified in The Best Lawyers in America, and for decades the firm has received the highest possible peer review rating (AV) from Martindale-Hubbell®.

ionary

Patents

Traversing the patent landscape can be treacherous without proper guidance. Caesar Rivise attorneys possess the expertise to guide clients around pitfalls and stake valuable claims in many technical fields. We perform prior art searches and provide freedom-to-operate and patentability opinions to define the patent landscape and identify where it is safe to tread. We work with our clients to develop strategies based on our survey of the landscape, and each year we obtain hundreds of patents worldwide for them.

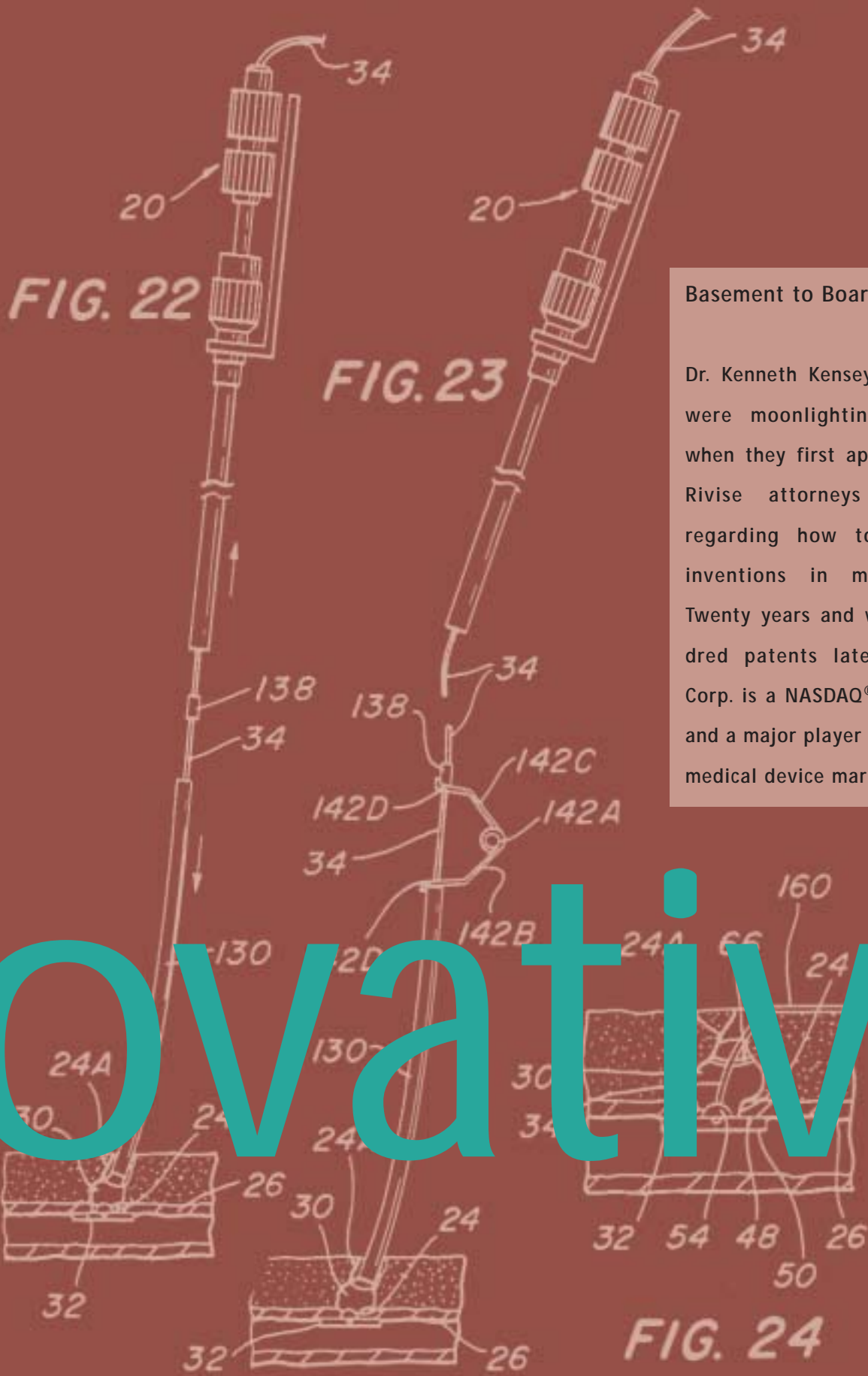


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and our focused expertise in the areas of patents, trademarks, copyrights, trade secrets, and Internet and computer law, our firm is consistently ranked as a top intellectual property law firm by our legal and judicial peers.

No wonder a growing roster of today's global entrepreneurs, start-up enterprises, Fortune 100 corporations, Fortune 500 multi-nationals, institutions and research facilities choose Caesar Rivise to tackle the toughest legal

inn



Basement to Boardroom

Dr. Kenneth Kensey and John Nash were moonlighting as inventors when they first approached Caesar Rivise attorneys for guidance regarding how to protect their inventions in medical devices. Twenty years and well over a hundred patents later, Kensey Nash Corp. is a NASDAQ® listed company and a major player in the innovative medical device market.

innovative

QVC[®]


Wawa[®]

Dolphin[®]



TM

Consumers take heart and counterfeiters beware!

®

Caesar Rivise attorneys have stopped the distribution of counterfeit trademarked goods in their incipency by working closely with the courts and U.S.

SM

Marshals to seize such goods or otherwise stop their distribution.


WINDOW WIZARDS[®]
WINDOWS, DOORS, FLOORS & MORE



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challenges, and rely on our firm's counsel for the management of their intellectual property assets. In addition to our strategic know-how, Caesar Rivise's strength lies in our attorneys, many of whom are recognized as leading patent and trademark attorneys of our time, many of whom have Masters or Ph.D. degrees in their area of expertise, and many of whom are former Patent Examiners.

Caesar Rivise attorneys are proficient in a wide range of areas

usted

Trademarks

Trademarks and service marks are valuable business properties. From screening prospective marks and right-to-use opinions to representing clients before the Patent and Trademark Office; from negotiating licenses to litigating landmark trademark issues; from obtaining one trademark registration to maintaining multi-national trademark portfolios, our attorneys possess the depth of knowledge and the skills necessary to protect and promote these unique business assets.

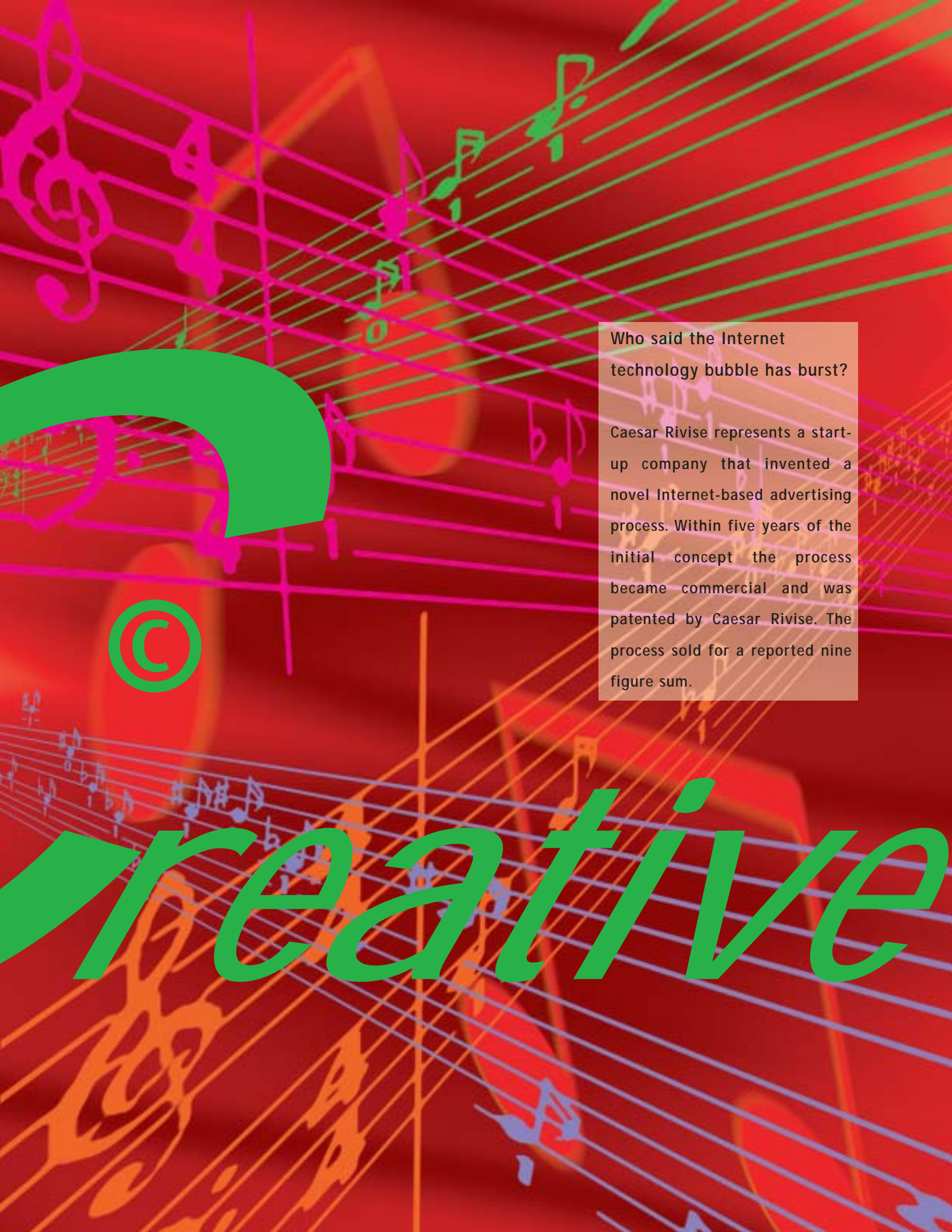
Copyrights

Caesar Rivise attorneys routinely assist clients in all aspects of U.S. and foreign copyright protection for a broad range of literary, computer software and artistic works. We draft commercial license agreements and assignments, as well as prepare opinions regarding copyright fair use and infringement. Clients rely upon us to protect their copyrights through litigation and defend against allegations of copyright infringement.



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including, pharmaceuticals, chemicals, electronics, medical technology, telecommunications, as well as many other engineering and scientific disciplines. Caesar Rivise has unique expertise preparing all types of legal opinions and agreements related to intellectual property. Our attorneys are adept in using alternative dispute resolution procedures to obtain favorable and economical results. But where litigation is appropriate, Caesar



Who said the Internet
technology bubble has burst?

Caesar Rivise represents a start-up company that invented a novel Internet-based advertising process. Within five years of the initial concept the process became commercial and was patented by Caesar Rivise. The process sold for a reported nine figure sum.



creative

Full speed ahead!

When a well-known Fortune 500 corporation engaged Caesar Rivise to assist in a multimillion dollar corporate acquisition, it sought to close the deal within about one week. Caesar Rivise assembled a team that worked around the clock to complete all the necessary intellectual property due diligence to make the deal a success.

Can anyone please tell me what we own?

When a large multinational company with numerous law firms responsible for the company's thousands of patents and patent applications needed to know what it really owned, it engaged Caesar Rivise to consolidate all of its intellectual property activities under the common control and direction of Caesar Rivise. The results: increased efficiency, decreased costs and a better understanding of the company's intellectual property position.

A large, stylized red letter 'S' graphic is positioned on the right side of the page. The background of the entire page is a blurred image of a person's hand holding a glowing fiber optic cable, with light trails and bokeh effects.



CAESAR, RIVISE, BERNSTEIN, COHEN & POKOTILOW, LTD.

Rivise has an extensive history representing plaintiffs and defendants in trial and appellate courts throughout the United States and worldwide through our vast network of foreign associates. In many landmark cases, our briefs, opinions and published works have been cited as the basis of judicial opinion.

Heightened accessibility, strategic know-how, creativity, quality of service, and attention to detail combined with legal

knowledge

Client Counseling and Transactional Matters

One of the most important aspects involving intellectual property is determining what to do with it. Caesar Rivise attorneys have counseled clients in thousands of matters involving strategic planning, asset evaluation, licensing, mergers and acquisitions, litigation furtherance and avoidance, and in preparing all types of agreements to facilitate and implement the resulting decisions.



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Alternative Dispute Resolution and Litigation

Caesar Rivise attorneys are skilled in alternative dispute resolution and have settled thousands of intellectual property disputes. But when litigation is the only resort, Caesar Rivise attorneys have the skills to litigate cases of every conceivable nature. In hundreds of lawsuits we have championed our clients' important trademark, patent, copyright and trade secret rights in such diverse technologies as:


- Pharmaceuticals
- Computers & Software
- Telecommunications
- Medical Devices
- Other High Technology

experience and technological expertise, distinguish the skills of

Caesar, Rivise, Bernstein, Cohen & Pokotilow, Ltd. Our mission:

Target our skills to achieve each client's goals.

xpere

A man in a dark suit and glasses stands in a library, looking at a book on a shelf. The shelves are filled with books, and the lighting is warm and focused on the man.

Reversal of Fortune

Caesar Rivise attorneys were instrumental in securing a seven-figure settlement offer to a small start-up company, which had been accused of patent infringement by a multinational conglomerate, once again showing that the best defense is a good offense.

WAWA Gets the Last Laugh

Caesar Rivise set precedent in obtaining an expansive reading of a new trademark dilution statute for its client WAWA, Inc. to enjoin the owners of a competing convenience store from operating under the mark HAHA.

rienced

Client Industries Served and Practice Areas

PHARMACEUTICALS

CHEMICALS

TELECOMMUNICATIONS

ELECTRONICS

ENERGY

ENGINEERING & CONSTRUCTION

ARCHITECTURAL & BUILDING MATERIALS

HEALTHCARE

MEDICAL PRODUCTS

BIOTECHNOLOGY

NANOTECHNOLOGY

METALLURGY & MATERIALS

AEROSPACE

DEFENSE

AUTOMOTIVE

SPORTING GOODS

ENTERTAINMENT

FINANCIAL SERVICES

FOOD PRODUCTS

CONSUMER PRODUCTS

COMPUTERS

SEMICONDUCTORS

DATA SERVICES

INFORMATION TECHNOLOGY

UNIVERSITIES

RESEARCH HOSPITALS & MEDICAL CENTERS

PATENTS

Patentability and Validity
Searches and Opinions
State of the Art Searches
Clearance (Right-to-use) Opinions
Prosecution
Licensing
Counseling

TRADEMARKS

Clearance Searches
Prosecution
Registration
Licensing
Counseling

COPYRIGHTS

Registration
Licensing

INTERNATIONAL

Patent Applications Through WIPO
International Trademark Registrations
Through Madrid Protocol
Enforcement of Intellectual Property
Rights Abroad
European Patents
European Community Trademarks
Opposing the Registration of Foreign
Patents and Trademarks

LITIGATION

Patent Infringement
Patent Interference
Trademark Infringement,
Cancellations and Oppositions
Copyright Infringement
Unfair Competition
Trade Secrets
Trade Dress
Hatch-Waxman
Biotech and Pharmaceuticals
Appeals
Antitrust
Arbitration and Mediation
Restrictive Covenants
Expert Witness
Software and Internet
Transactions and Disputes
Computer and Information Technology
Domain Name Disputes, Registrations
and Assignments

IP TRANSACTIONS

Employment Agreements
License Agreements
Joint Venture Agreements
Due Diligence
Non-Disclosure Agreements
Patent, Trademark and Copyright
Assignments
Insurance Coverage Opinions
Security Interests
Asset Purchases

REGULATORY

US FDA Orange Book Patent Listing
Opinions

Call us today at 215-567-2010 for more information concerning
your national or international intellectual property needs.



CAESAR, RIVISE, BERNSTEIN, COHEN & POKOTILOW, LTD.
Intellectual Property Legal Counsel and Litigation Services

1635 Market Street 11th Floor
Philadelphia, Pennsylvania 19103-2212
Telephone: 215-567-2010 Fax 215-751-1142

www.crbcpl.com

The information contained in this brochure is not, nor is it intended as legal advice.
Please consult a qualified attorney for individual advice regarding your situation.

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