



CAESAR, RIVISE, BERNSTEIN, COHEN & POKOTILOW, LTD.
Intellectual Property Legal Counsel and Litigation Services

1635 Market Street 11th Floor Philadelphia, Pennsylvania 19103-2212
Telephone: 215-567-2010 Fax 215-751-1142 www.crbcp.com



INTELLECTUAL PROPERTY COUNSEL FOR VISIONARIESSM



MANNY D. POKOTILOW
MANAGING PARTNER
TELEPHONE: 215-567-2010
EXTENSION 126
MDPOKOTILOW@CRBCP.COM

PRACTICE SUMMARY

Recognized as one of the leading intellectual property lawyers in the country today, Mr. Pokotilow is the Managing Partner of Caesar, Rivise, Bernstein, Cohen and Pokotilow Ltd. For more than 30 years, his practice has consisted of all aspects of Intellectual Property law, particularly litigation, involving the enforcement of patents, trademarks, copyrights and trade secrets. Registered to practice before the United States Patent and Trademark Office, Mr. Pokotilow devotes a substantial portion of his practice to consultation in patent, trademark, copyright, trade secret and computer matters, and in the registration of trademarks. He has been lead Intellectual Property counsel in numerous landmark cases involving patents, trademarks and copyrights, including *Donsco Inc. v. Casper Corp*; *Apple Computer v. Franklin Computer*; *Wawa, Inc. v. HaHa*; and *High Concrete v. New Enterprise*. A past chairman of the American Bar Association's Proprietary Rights in Software Committee of the Computer Law Division of the Section of Science and Technology, Mr. Pokotilow is also one of the founders of the Alternate Dispute Resolution Committee of the United States District Court for the Eastern District of Pennsylvania, and has been a member of the panel of mediators since its inception. He is a member of the American Arbitration Association's Large Complex Case Panel of Arbitrators and Mediators, and is a past President and Vice President of the Historical Society of the United States District Court for the Eastern District of Pennsylvania. A member of the Pennsylvania Bar Institute's Intellectual Property Advisory Board, Mr. Pokotilow is no stranger to the lecture circuit having planned and taught courses throughout the United States in patents, trademarks, copyrights, trade secrets and computer law.

INDUSTRIES SERVED

Computers and computer software
Electronic and other Retail Services
Pharmaceutical
Telecommunications
Medical Devices
Construction products
Other high technology

BAR & COURT ADMISSIONS

Pennsylvania
District of Columbia
US Federal Courts
US Supreme Court
US Patent and Trademark Office

AWARDS & RECOGNITION

- *Chambers USA America's Leading Business Lawyers 2003-2006*, First Tier
- *Who's Who Legal, USA: Trademarks 2006*
- *Marquis' Who's Who in American Law, 1985-2006*
- Honored by the American Diabetes Association and The Support Center for Child Advocates for the funds he has raised in the Philadelphia Bar Association's annual Charity Run which he founded.
- *Martindale Hubbell AV Rated*

EDUCATIONAL BACKGROUND

Newark College of Engineering
B.S. Electrical Engineering 1960

American University
J.D. 1964